



Promo Contract

Provider Information

Name of producer

Organization (if any)

Website

E-mail

(_____) _____ - _____
Phone number for public

(_____) _____ - _____
Contact number for PSA administrative use

Street Address

City

Zip

Must provide proof of residency in one of the six member cities upon request. Member cities include Kent, Auburn, Burien, Tukwila, Renton and SeaTac.

Promo Information

Title (max. 30 characters): _____

Description: _____

Format:

MPEG-4 MPEG-2 DVD-R Mini-DV SVHS/VHS

Media provided will be encoded in MPEG-4 format, so that the promo can be played on PSA's video server.

Promos can be no longer than 30 seconds.

Scheduling:

Unlike programs, promos are run in the community announcements cycle, which is played throughout the day between programs. Promos for programs scheduled after 10pm will cablecast after 10pm.

Time sensitive material? Yes No

Requested end date ____/____/____

Copyright:

Does your promo contain copyright or trademark material? Yes No

If **yes**, attach written permission with working contact phone number to use for each instance.

Continued...

Promo must be accompanied by this signed form. Promo must meet technical requirements and be properly labeled. In the event PSA receives a complaint which indicates this agreement has been violated, Producer(s) agree(s) to postpone further playback until PSA can verify compliance.

I have read, am thoroughly familiar with, and agree to comply with PSA rules and procedures regarding the cablecast/s of this promo. I have signed the required Statement of Compliance, and I understand that false or misleading statements made in this Promo Contract are grounds for forfeiture of the right to use PSA channel space, facilities and equipment. By signing this form, I certify that promo material that I submit for cablecast will not contain:

- Material primarily designed to promote the sale of commercial products or services.
- The solicitation or appeal for funds for any purpose, including material that constitutes or promotes any lottery or gambling enterprise.
- Obscene material, which is defined by the US Supreme Court in Miller v. California, 413 U.S. 15, 24 (1974): "A work which, taken as a whole, (1) appeals to the prurient interest, (2) depicts or describes sexual conduct in an patently offensive way, and (3) lack serious literary, artistic, political, or scientific value."
- Material that constitutes libel, slander, invasion of privacy or publicity rights, unfair competition, violation of trademark or copyright, or that might violate any local, state or federal law.
- "Hate speech" or "fighting words," which are defined by the US Supreme Court as "those which by their very utterance inflict injury or tend to incite an immediate breach of the peace."

Producer Signature _____ Date ___ / ___ / ___

For Staff Use	
Initials month/day	Initials month/day
Promo Contract checked: _____ / _____	Windows Media test: _____ / _____
Promo exported: _____ / _____	Promo encoded: _____ / _____
Uploaded to Carousel: _____ / _____	Promo End Date _____ / _____
MPEG-2 file name: _____	